

BELLA VIDA

AT LA CANTERA

FOREFRONT LIVING



Welcome Priority Members!

October 23, 2023





GOALS FOR TODAY

- Meet the Forefront Living Leadership
- Discuss Next Steps
- Review the Bella Vida Timeline
- Share Upcoming Events





MEET THE TEXAS-BASED FOREFRONT LIVING LEADERSHIP TEAM



- Tim Mallad, Chief Executive Officer
- Scott Polzin, Chief Operating Officer
- Barbara Matamoros, Director of Sales and Marketing



WHO IS FOREFRONT LIVING?

The organization's vision is:

- To be the innovative partner that empowers individuals to thrive

The mission is:

- To make each moment matter for those we serve





WHO IS FOREFRONT LIVING?

Our faith-based values include:

- Diversity
- Integrity
- Stewardship
- Compassion





FOREFRONT LIVING Foundation

FOREFRONT LIVING HOSPICE

PRESBYTERIAN VILLAGE NORTH
FOREFRONT LIVING

THE OUTLOOK AT WINDHAVEN
FOREFRONT LIVING

BELLA VIDA AT LA CANTERA
FOREFRONT LIVING

T. BOONE PICKENS CENTER
Faith Presbyterian Hospice

FAITH PRESBYTERIAN HOSPICE
FOREFRONT LIVING

BELLA VIDA
AT LA CANTERA



PRESBYTERIAN VILLAGE NORTH DALLAS, TEXAS



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OAW TIMELAPSE

THE OUTLOOK AT WINDHAVEN
PLANO, TEXAS



FOREFRONT LIVING / BELLA VIDA'S OPERATIONAL PHILOSOPHY

- Live and Thrive Your Way
- Customer Service
- Focus on Wellness





WHY SAN ANTONIO?





- 21-acre site just north of 1604, and west of I-10
- Near the Eilan Hotel and Spa and La Cantera Resort and Spa, adjacent to The Crownridge neighborhood
- 120 feet high (on just the first floor), overlooking the rolling hills of the Texas Hill Country



WHY A CONTINUING CARE RETIREMENT COMMUNITY? (CCRC)

- Allows for planning ahead – a gift to loved ones
- Forefront Living listens to what people want
- Bella Vida is an innovative CCRC model
- Health care concierge
- Discounted home care when and if you need it
- State of the art memory support neighborhood





THANK YOU FOR BEING PRIORITY MEMBERS!

- Priority Members are trail blazers
- The first to express interest
- Priority numbers are associated with your place in line for interest
- So, what's next?





REVIEW OF THE PRIORITY PROCESS

- Priority number indicates the order in which we invite Priority Club members to the Information Center for a personal appointment to select a floor plan
- The first appointments will start in mid-January 2024





REVIEW OF THE PRIORITY PROCESS

- Appointments with Priority Club members begin in January
- Appointments continue until Bella Vida is fully reserved
- Waiting List on fully reserved floor plans
- Following appointments with Priority Club members, we will open the Information Center by appointment to the general public
- Who do you want to be your neighbors?



WHAT TO EXPECT APARTMENT SELECTION

- Virtual review of apartments and villas, locations, and views
- Understand pricing and identify best residence to fit your financial profile
- Review Charter Resident Benefit program including Charter pricing
- Place deposit equal to 10% of entrance fee on desired residence
- Deposit is in escrow and interest bearing





TIMELINE

**Priority Club
Events**

October 2023 –
January 2024



**Priority Member
Meetings Begin**
January 2024



Financing
2025
70% Pre-sales

“VIP”

Gatherings

Get to know your
neighbors before
moving in!



Construction
16 months



Opening
late 2026/early
2027





LOOKING AHEAD

UPCOMING EVENTS

NOVEMBER 16 – LUNCHEON

“The CCRC Financial Model – Why It Works” with Steve Ailey, Forefront Living Chief Financial Officer

DECEMBER -- WEBINAR

“Design Sneak Peek” – with the architect and interior designer, hear the vision and design philosophy for Bella Vida

JANUARY WEBINAR

“The Fine Print and Floor Plan Reveal” – get a preview of the Bella Vida Reservation Agreement and a sneak peek of a couple of the floor plans that are almost finalized!





FRIENDS AS NEIGHBORS!

- **LIMITED PRIORITY MEMBERSHIP**
- **LIVE AMONG LIKE-MINDED FRIENDS**
- **INFORMATIONAL WEBINAR ON OCTOBER 30TH AT 10:30 FOR YOUR FRIENDS TO LEARN MORE**





A TOAST!





THANK YOU
FOR JOINING US!

